



# Orion's Integration with Experian

## Protect Your Clients from Identity Theft and Data Breaches

### The Importance of Data Security

The risk of data breach or identity theft continues to be a real threat, and it's important for your clients to be prepared. As a trusted financial advisor, you can help not only protect clients from a possible data breach but also provide solutions to assist in recovering from one.

### Data Breaches by the Numbers



# 1,579

**DATA BREACHES** exposing nearly **179 MILLION RECORDS** of personal information last year



# 14.2M

**CREDIT CARD NUMBERS** exposed in 2017, **UP 88%** over 2016



# 158M

**SOCIAL SECURITY NUMBERS** exposed in 2017, an increase of **MORE THAN 8X** from 2016



# 31%

of data breach victims experienced **IDENTITY FRAUD**

Source: Identity Theft Resource Center (ITRC) 2017 Data Breach Report

### Building Trust with Clients Builds Your Business

While trust in financial services was on the rise from 2012-2017, it's stalled in 2018.\*

\* 2018 Edelman Trust Barometer

### WHEN CLIENTS TRUST A FINANCIAL SERVICES PROVIDER:

**41%** Choose to use their products & services\*

**31%** Recommend them to others\*

# How You Can Build Trust With Clients

Advisors can now offer protection services through Experian, a global leader in consumer and business credit reporting and marketing services, to their clients directly through Orion's Client Portal, including:

## CREDIT MONITORING

### **Credit Score**

Monthly Experian Credit Score

### **Real-Time Authorization**

Notifies your clients in real time if their personal information is used for new applications or identity authorizations/validations via Experian's PreciseIDSM identity authorization system

### **Real-Time Credit Inquiries**

Notifies your clients in real-time via text or email if their personal information is used to open a new account, or verify their identity

## IDENTITY MONITORING

### **Court/Criminal**

Track municipal court systems and bookings data from law enforcement agencies to identify any criminal acts associated with your client's identity

### **Change of Address**

Reports on individual's mail if it has been redirected through the United States Postal Service

### **Dark-Web Monitoring**

Monitors the dark-web for email addresses, ID numbers, and account numbers

### **Social Security Trace**

Provides users with a report of all names and aliases associated with their SSN, and notifies them if a new one is added

### **Non-Credit Loan**

Notifies clients if a non-credit loan has been opened using an element of their identity

### **Social Network**

Reviews LinkedIn, Twitter, Facebook and notifies your client of privacy or reputation risks with the content they are sharing on social media

### **Financial Account Takeover**

Notifies clients if their personal information has been used to apply for or open a credit card account; apply for or open a bank account; or if changes have been made to their existing bank account, including changes to the account holder's personal information or attempts to add new account holders

## RECOVERY SERVICES

### **Identity Restoration**

Step-by-step support to investigate and restore your client's identity. Limited Power of Attorney is obtained to offload work and manage recovery on your client's behalf.

### **Identity Theft Insurance**

Reimburses clients for certain eligible expenses associated with ID theft, including lost wages, legal fees, and electronic fund transfers.

## Contact Us Today

Ready to provide identity protection to your clients?



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